

DISRUPT

PEAKMADE LEADERSHIP CONFERENCE

2024 Annual Conference Sponsorship Opportunities

PACKAGE NAME	DIAMOND Tuesday	DIAMOND Wednesday	PLATINUM	GOLD	SILVER	Bronze
# of Opportunities	2	1	10	Unlimited	Unlimited	Unlimited
Amount	\$20,000 ea	\$20,000	\$10,000	\$5,000	\$4,000	\$2,000
Tuesday Night Event Dinner Host (F&B, Décor, Entertainment) Includes company logo on event drink tickets	X					
Wednesday Night After Party Host (F&B, Décor, Entertainment)		X				
Leadership Conference Registration Website Advertising - Prominent Logo Feature + Push to Company Website	X	X				
Leadership Conference App/Website Header Highlight Day of Sponsored Event	X	X				
Leadership Conference App/Website Sponsor Branded Post Push Notification	X	X	X			
Leadership Conference App/Website Branded Post in feed to include documents and 30 second video provided by sponsor	X	X	X	X		
Company social media highlight and social media materials for event	X	X	X	X	X	
Number of Company In-Person Conference Attendees	4	4	2	2	2	
Tuesday Night Welcome Event Dinner Tickets	4	4	2	2	2	
Advance Email List of Conference Attendees (Limit of up to 2 e- blasts permitted prior to conference; 1 e-blast post conference)	X	X	X	X	X	
Leadership Conference App/Website Access	X	X	X	X	X	X
Leadership Conference App/Website Company Profile	X	X	X	X	X	X
Company logo included on Event Signage	X	X	X	X	X	X

ADD-ON OPPORTUNITIES

Available for Silver and above sponsorships; Not stand alone sponsorship opportunities.

Countdown to General Session Sponsor - Add your company logo and a message to the photo loop that is played before general sessions.	\$500
Sponsored Session - Promote your company with a 30-second prerecorded commercial before one of our educational sessions. Includes sponsored post in app feed.	\$750
Wellness Activity - Sponsored 'Live Well' merch items & 1 prize drawing for daily morning wellness event. Signage and Leadership Conference App Push Notification included.	\$1,500
Lunch & Learn Sessions - Sponsor a lunch where you can engage with Peak Associates to discuss topics of interest and your product. 30 minute sessions - 2 opportunities available.	\$3,000
Peak Cares Partnership - Co-Sponsor a philanthropic effort with Peak Associates. 1 opportunity available.	Contact Michele Bettinazzi for details.